

REDDING CITY BALLET

Established Quality since 1993

1726 Market Street, Redding, California

(530) 245-1019 www.thereddingartsproject.com

Dear Supporter of the Arts,

August 25, 2019

Redding City Ballet is a non-profit 501 c (3) corporation dedicated to introducing children and their families to the performing arts. RCB has brought *The Nutcracker* to our community during the holiday season for nearly two decades. On December 13, 2019, RCB will again present a full production of *The Nutcracker* to schools at the Cascade Theatre.

Although a number of schools in Shasta County have been able to expose their students to the performing arts with this wonderful field trip, there are still many students who cannot participate due to financial hardships or low economic status. In fact, recent years show that several elementary schools in Shasta County have reached an astonishing 92% poverty rate, making funding for field trips virtually impossible. Redding City Ballet is reaching out to the community in an effort to help add a little magic to some of our disadvantaged children in Shasta County. For a donation of \$150.00 you can provide the funding for thirty students, a teacher and two teacher's aides to attend this extraordinary ballet, *The Nutcracker*.

As a sponsor, you will help introduce a new generation to the performing arts. You will also receive acknowledgement in our playbill, distributed during our three public performances on December 13th and 14th at the Cascade Theatre. As an individual or business in our community you are an ideal partner to help us create a joyful holiday memory for many disadvantaged children.

Thank you so much for your time and consideration. Redding City Ballet is proud to be part of a community that supports the arts so passionately, and it is committed to living up to that support.

Please don't hesitate to contact us with any questions. A member of our board will follow up with you in the next few days.

Thank you

Diana Christensen

Artistic Director, Redding City Ballet
info@thereddingartsproject.com

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Redding City Ballet's The Nutcracker Sponsorship Form

Sponsorship:

Please fill out the information below and make your check payable to *Redding City Ballet*.

Sponsor's name as you would like it to appear in the program:

Address: _____

Phone: _____

Contact Person: _____

Specific School Class (optional) _____

Please return this form along with your check to:

Redding City Ballet
1726 Market Street
Redding, CA 96001
(530) 245-1019