

REDDING CITY BALLET

DIANA CHRISTENSEN, ARTISTIC DIRECTOR



RCB

A non-profit organization

1726 Market St
Redding, CA 96001
(530) 245-1019

Mission Statement

To present concerts of the highest quality consistent with available resources

To present to a broad-based audience, concert dance that is classical, contemporary and innovative in nature

To increase accessibility to the arts through education, lecture demonstrations and performances for the schools of the North State area

The Nutcracker 21st Annual Performance Playbill Advertising

The Nutcracker Ballet is a beloved holiday tradition that continues to delight, year after year. Redding City Ballet is offering advertising opportunities in the program for our upcoming performances December 13 and 14, 2019. The program will be distributed at each performance reaching a thousand+ people. See available sizes and corresponding prices below, and indicate which size suits your needs.

Deadline for placement: November 1st, 2019 – Money is due with ad submission

Business Name: _____

Contact Person: _____

Contact Phone: _____

Contact E-mail: _____

Please indicate ad size:

- One Third Page - \$70.00** (business card size)
- Half Page - \$100.00** (4"x5")
- Full Page - \$175** (\$250 for inside front or back cover) (5"x8") Includes two complimentary tickets to *The Nutcracker*.
- Back Cover (Full Color) - \$350.00** (5"x8") Includes two complimentary tickets to *The Nutcracker*.

All prices are for black and white except for the back cover. For color add \$100.

Please email the following items and any questions to:

info@thereddingartsproject.com

- √ Digital High-Resolution Ad (300 dpi or better) OR;
- √ Pictures, Logo or Graphics (300 dpi or better)
- √ Special Instructions