

# REDDING CITY BALLET

DIANA CHRISTENSEN, ARTISTIC DIRECTOR



## *The Nutcracker* Playbill Advertising

*The Nutcracker Ballet* is a beloved holiday tradition that continues to delight, year after year. Redding City Ballet is now offering advertising opportunities in the program for our upcoming performances December 8 and 9, 2017. The program will be distributed at each performance reaching around two to three thousand people. See available sizes and corresponding prices below, and indicate which size suits your needs.

Deadline for placement: November 1<sup>st</sup>, 2015 – Money is due with ad submission




Please indicate ad size:

- One Third Page - \$60.00** (business card)
- Half Page - \$100.00** (4"x5")
- Full Page - \$175** (\$250 for inside front or back cover) (5"x8") Includes two complimentary tickets to *The Nutcracker*.
- Back Cover (Full Color) - \$350.00** (5"x8") Includes two complimentary tickets to *The Nutcracker*.

All prices are for black and white except for the back cover. For color add \$100.

**Please email the following items and any questions to:**

[info@thereddingartsproject.com](mailto:info@thereddingartsproject.com)

-  Digital High Resolution Pictures (300 dpi)
-  Logo or Graphics
-  Special Instructions

### RCB

A non-profit organization

1726 Market St  
Redding, Ca 96001  
(530) 245-1019

### Mission Statement

To present concerts of the highest quality consistent with its available resources,

To present to a broad based audience, concert dance that is classical, contemporary and innovative in nature.

To increase accessibility to the arts through education, lecture demonstrations and performances for the schools of the North State area.