



## RCB

A non-profit organization

1726 Market St  
Redding, CA 96001  
(530) 245-1019

## Mission

### Statement

To present concerts of the highest quality consistent with its available resources,

To present to a broad based audience, concert dance that is classical, contemporary and innovative in nature.

To increase accessibility to the arts through education, lecture demonstrations and performances for the schools of the North State area.

## *The Sleeping Beauty* Playbill Advertising

This Holiday season, *The Sleeping Beauty* ballet comes to the Cascade Theatre! A treasured fairytale full of curses, fairies, and fantasy, *The Sleeping Beauty* mesmerizes with stunning costumes, sets, and Tchaikovsky's magnificent score.

Deadline for placement: November 1<sup>st</sup>, 2016 – Money is due with ad submission

### Please indicate ad size:

- One Third Page - \$60.00** (business card)
- Half Page - \$100.00** (4"x5")
- Full Page - \$175** (\$250 for inside front or back cover) (5"x8") Includes two complimentary tickets to *The Sleeping Beauty*.
- Back Cover (Full Color) - \$350.00** (5"x8") Includes two complimentary tickets to *The Sleeping Beauty*.

All prices are for black and white except for the back cover. For color add \$100.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Please email the following items and any questions to: [info@thereddingtonartsproject.com](mailto:info@thereddingtonartsproject.com)**

- Digital High Resolution Pictures (minimum 300 dpi)
- Logo or Graphics
- Special Instructions

➤ Please make checks payable to RCB and mail to: 1726 Market Street, Redding, CA 96001