

REDDING CITY BALLET

Established Quality since 1993
1726 Market Street, Redding, California
(530) 245-1019 www.reddingcityballet.org

Dear Friend,

September 2016

Redding City Ballet is a non-profit 501 c (3) corporation dedicated to introducing children and their families to the performing arts. RCB has brought *The Nutcracker* to our community every holiday season for nearly two decades. We have heard the community express interest in a new experience and are excited to announce that this year we will be putting on a new magical ballet: *The Sleeping Beauty*. On December 9, 2016, RCB will present to schools a full production of *The Sleeping Beauty* at the Cascade Theatre.

Although a number of schools in Shasta County have been able to expose their students to the performing arts with this wonderful field trip, there are still many students who cannot participate due to financial hardships or low economic status. In fact, recent years show that several elementary schools in Shasta County have reached an astonishing 92% poverty rate, making funding for field trips virtually impossible. Redding City Ballet is reaching out to the community in an effort to help add a little magic to some of our disadvantaged children in Shasta County. For a donation of \$150.00 you can provide the funding for thirty students, a teacher and two teacher's aides to attend this extraordinary ballet, *The Sleeping Beauty*.

As a sponsor, you will help introduce a new generation to the performing arts. You will also receive acknowledgement in our *Sleeping Beauty* playbill, distributed during our three public performances on December 9th and 10th at the Cascade Theatre. As a business in our community you are an ideal partner to help us create a joyful holiday memory for many disadvantaged children.

Thank you so much for your time and consideration. Redding City Ballet is proud to be part of a community that supports the arts so passionately, and it is committed to living up to that support.

Please don't hesitate to contact us with any questions. A member of our board will follow up with you in the next few days.

Thank you

Diana Christensen

Artistic Director, Redding City Ballet